



# KSU a Smoke/Tobacco-Free University

[www.kennesaw.edu/smokefree/](http://www.kennesaw.edu/smokefree/)

Effective  
Wednesday  
October 1, 2014

# Today's Agenda

- Executive Sponsors
- Committee Purpose
- Committee Members
- KSU Smoke/Tobacco-Free Goals
- KSU Policy Draft Update (Discussion/Feedback)
- Policy Enforcement Approach
- Campus Education and Outreach Activities

# KSU Smoke/Tobacco-Free Executive Sponsors



Dr. Daniel Papp, KSU President and Professor of Political Science and International Affairs



Dr. Ken Harmon, KSU Provost and VP for Academic Affairs and Professor of Accounting



Dr. Randy Hinds, KSU VP for Operations and CIO and CBO and Professor of Computer Science and Information Systems

# KSU Smoke/Tobacco-Free Committee Members

- Maria Britt, Associate VP for Operations and Committee Chair
- Carla Barnes, Marketing Specialist, University Relations
- Jeff Cooper, Director, Residence Live
- Tammy DeMel, Director, Strategic Communications, University Relations
- Kasey Helton, Director, Campus Services, Southern Polytechnic State University
- Brent Jenn, Director of Events and Championships, Athletics
- Eric Johnson, Student & President, Student Government Association
- Kelly Johnston, Associate Director, Auxiliary Services and Programs
- Teresa Johnston, Director of Center for Young Adult Addiction and Recovery and Part-Time Instructor of Psychology, Student Success Services
- Lindsay Knox, Student & Director of Student Services, Student Government Association
- Alison Koval, RN Nurse Supervisor, KSU Student Health Services
- Mark Lawson, Director, Real Estate and Housing, Office of the AVP of Facilities
- Kathy Maschke, Executive Director, Project Management Office
- Stephen Ndiritu, Interim Director, Environmental Health and Safety
- Amy Phillips, Benefits Manager, Human Resources
- Kathy Rechsteiner, Administrative Specialist VI, Office of the AVP of Facilities
- Michael Sanseviro, Dean of Student Success and Part-Time Instructor of Education, Student Success
- Veronica Trammell, Director, Training, Outreach and Learning Technologies, Information Technology Services
- Trudi Vaughan, Police Captain/Professional Standards Committee
- Diane Walker, Director II, Student Conduct and Academic Integrity
- Others TBD

# KSU Smoke/Tobacco-Free Committee Purpose

- Develop the plan
- Implement the policy
- Establish KSU as a Smoke/Tobacco-Free University by October 1, 2014



# Goals to a Smoke/Tobacco-Free University

- Provide communications
- Sponsor community programs/events
- Remove existing smoking facilities/signage
- Install new signage
- Implement policy
- Execute enforcement procedures
- Conduct post-assessment and refine enforcement procedures if necessary

# KSU Policy Draft Update

- The President's Cabinet has reviewed the policy update.
- Committee members are presenting to KSU governance bodies for communications and feedback in August and/or September.
- The draft policy is an update to existing KSU Smoking Policy that includes:
  - Alignment with and references to the new Board of Regents University System of Georgia Tobacco and Smoke-Free Policy.
  - Dual organizational contacts (Human Resources for employees and Division of Student Success for students).
  - Additional department contacts to include Department of Public Safety, Environmental Health and Safety, and Center for Young Adult Addiction and Recovery (CYAAR).
  - Establishment of the Committee, designation of Committee leadership, and designation of responsibilities for developing, implementing and overseeing KSU Smoke/Tobacco-Free Policy, procedures, best practices, and activities for the University.
- Are there any questions or feedback regarding draft of the policy update?

# Policy Enforcement Approach

- This is policy and requires compliance.
- Emphasis is on health!
- President's Cabinet has approved a phased enforcement approach to the policy.
- This approach permits time for campus communication and enforcement with a **SMILE** to encourage a climate of acceptance within the campus community.





# What is Enforcement with a **SMILE**?

- Building a Smoke/Tobacco-Free University requires KSU community participation.
- Enforcement is important, however all individuals on campus should be treated with respect.
- If someone violates the KSU Smoke/Tobacco-Free Policy, you are encouraged to inform him/her of our policy.
- Try the **SMILE** approach:

**S**mile and be friendly when approaching someone on campus smoking or using a tobacco product.

**M**ake the assumption that the person does not know about our policy.

**I**nform the person about our policy and resources available on campus for quitting tobacco (to be provided on our website [http://www.kennesaw.edu/smokefree/.](http://www.kennesaw.edu/smokefree/))

**L**et them know about the policy again.

**E**nforce by asking them to respect our policy and stop smoking or using tobacco on our campus.

# “Soft” and Phased Enforcement

- Phase I: Implement Communications and Kick-off Activities:  
08/14/2014-09/30/2014
  - Enforcement with a SMILE and no violation letters or tracking
- Phase II: Implement Communications and Cessation Activities:  
10/01/2014-01/05/2015
  - Enforcement with a SMILE and no violation letters or tracking
- Phase III: Implement Full Enforcement of Violation and Enforcement Procedures:  
Effective 01/06/2015
  - Enforcement with a SMILE for visitors, employees, and students continues
  - Online tool for public and internal (employee/student) reporting
  - Violation tracking of employees and students begins
  - Violation letters to employees and/or students begins
- Future procedures are currently being developed by the Committee and will be posted on KSU Smoke/Tobacco-Free website on/or before October 1, 2014

# Campus Education, Outreach and Cessation Activities

- Planning for employee and student activities is underway and events began in August and will continue throughout the semester!
- Information about the policy change provided during student/parent orientations.
- Additional printed, digital signage and KSU inform message communications will notify students and employees.
- Check the website <http://www.kennesaw.edu/smokefree/> frequently, where activities and other information will be posted.

# KSU a Smoke/Tobacco-Free University!

100% Smoke-Free Campuses

